



# Achieving Outcomes Through Deliberate Capacity Building

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# Background



- In public health needs assessments, substance abuse historically ranks high
- Coalition's community assessment made available to hospitals
  - Includes extensive data
- Two community hospitals
  - Methodist Medical Center
  - Ridgeview Behavioral Health Services

# Capacity Building for Success



- Ensure coalition is culturally relevant and recognized before asking for anything
  - Coalition must make a name for itself before garnering buy-in
- Start small
- Track outcomes closely
- Be present

# Methodist Medical Center



- Coalition gained relevance by being asked by Children's Hospital to assist in problem analysis
  - How it happened
  - Children's Hospital and MMC part of the same health system
- Participation with NAS Task Force prompted MMC surgeon to join ASAP Board of Directors
- Coalition was asked to participate in focus group at local public health department
- Focus groups drove the development of the survey instrument
- CHNA FY13

# Ridgeview Behavioral Health Center



- Hospital staff were founding members of the ASAP coalition and continue to be active
- Coalition was asked to participate in focus group at local public health department
- Focus groups drove the development of the survey instrument
- CHNA FY13

# Coalition Data Used in Assessment



- **Morbidity Statistics**

- Prevalence of NAS
- Alcohol-related traffic crashes

- **Behavior Statistics**

- Prevalence of youth substance abuse (Pride Survey and YRBS Survey)
- Prevalence of adult substance use (CDC-BRFSS and NSDUH)

# Specific Indicators



- Excessive drinking ranks higher in Anderson County than in the state (11%)
- Anderson County ranks in the top 2 counties in the state for NAS diagnoses
- Children remanded to state custody due to parental drug abuse is significantly higher than the state average (35%)
- Rate of drug poisoning deaths (21/100,000)
- Rate of adult smoking (21%)

# Key Findings from MMC CHNA



- Substance abuse dominated the top 3 health concerns in Anderson County
  1. Drug Abuse (82%)
  2. Alcohol Abuse (55%)
  3. Tobacco Use (31%)



# Key Findings from Ridgeview CHNA



- Substance abuse ranked as the #1 health concern in Anderson County
  1. Substance Abuse (including prescription drug abuse)
  2. Obesity
  3. Mental Health
  4. Diabetes
  5. Asthma

# Where We Are Now



- Hospitals have just embarked on a new CHNA
  - Coalition director was invited to participate in planning session
  - Coalition has been asked to provide community assessment and other key data to aid in the planning process
- CHNA partnership is still a work-in-progress
  - Relationship with the hospitals continues to improve, increasing the network
  - No direct financial resources now, but tremendous in-kind support

# Recommendations for Coalitions



- Identify what you need out of the relationship; identify the benefit for the hospital
- Begin with building capacity
- Be transparent in operations
- SHARE data
- Find a way to advocate for a seat at the table